
ANNUAL REPORT

July 2021- June 2022



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WHO WE ARE

OUR MISSION IS TO ENGAGE THE COMMUNITY TO FINANCIALLY SUPPORT CHILDREN IN NEED WITH A VISION TO ENSURE THAT EVERY CHILD IS EMPOWERED TO SUCCEED AND POSITIVELY IMPACT A THRIVING GREATER LAKES REGION COMMUNITY.



The Greater Lakes Region Children's Auction is an annual event held every December in central New Hampshire. The fundraiser made \$2,100 in its first year and has come a long way with the help of countless volunteers and donors who have helped turn it into a major campaign on an annual basis. Over the 39 years that the community has come together, over \$7.5 million dollars has been raised for local charities, all through volunteer efforts, community donations and corporate sponsorships.

Local companies support the Greater Lakes Region Children's Auction by providing cash donations, sponsorships, and staff, allowing employees to serve the community at the event during what would normally be work hours. Hannaford, Bank of New Hampshire Pavilion, MB Tractor, Bank of NH, Lakes 101.5 FM, The Enablement Group, LRPA TV, Meredith Village Savings Bank, The Xavier Group, Breezeline, Irwin Marine, Belmont Storage, and many other organizations contribute their priceless support.

The Auction has over 700 hundred volunteers though the year and collects thousands of donated auction items from the community. The Auction buzzes with activity as phone bank workers cheer at over-bids, children dance and workers fly around the room. Items at the auction range from gift certificates to local businesses, sports collectibles, concert and sport tickets, autographed memorabilia, furniture, vacations, home décor, children's toys, electronics and great holiday gifts.

Everything is donated; phone service, lights, auction items, computers, the location where we hold the auction; all donated! Even the food is donated by local restaurants which provide meals for the all-volunteer staff throughout the week.



OUR IMPACT



We fund Greater Lakes Region area nonprofits that serve under-resourced families and children and have distributed over \$7.5 million to the local community

Determining which organizations to help is the hardest part. The Auction's Distribution Committee tries to make our best effort to determine which organizations have the greatest need, and can assist the children the most. We ask for organizations in need to provide us with the necessary information on what they do and who they serve, and how big the need is for that organization. By donating items to our auction, and by bidding from the heart, you will be helping an enormous amount of children and families.

In addition to smaller organizations and families helped throughout the years of the Greater Lakes Region Children's Auction, annual contributions are given to over 80 community-based organizations that focus on providing support for underserved children in the Lakes Region. These include: The Boys and Girls Club of the Lakes Region, Laconia Police Relief Association, Health First Family Care of Franklin, Salvation Army, Lakes Region Child Care Services, Mrs. Santa Fund-Alton, St Vincent de Paul, Tapply-Thompson Community Center, Circle Program, Santa Fund, The Pass Along Project, and many more organizations.



2021 RECIPIENTS

WHERE THE MONEY GOES



2021 CHALLENGE

CHILD & FAMILY RESOURCES

Big Brothers Big Sisters of NH	\$15,000
Central NH Foster & Adoptive Parent Support Group	\$3,000
Family Resource Center	\$20,000
Greater Lakes Child Advocacy Center	\$20,000
Greater Tilton Area Family Resource Center	\$15,000
Laconia Christmas Village	\$5,000
Lakes Region Early Learning Centers at Boys & Girls Club of Central NH	\$25,000
Step Up Parents	\$5,000
Whole Village Family Resource Center	\$5,000

FOOD & SHELTER INSECURITY & EMERGENCY NEEDS

Belknap House	\$22,500
Gilford Got Lunch!	\$5,000
Got Lunch! Ashland / Holderness	\$2,000
Got Lunch! Campton-Thornton	\$2,000
Got Lunch! Inter-Lakes	\$7,000
Inter-Lakes Christmas Fund	\$7,500
Isaiah 61 Café	\$7,500
Lakes Region Community Developers	\$12,500
Lakes Region Food Pantry	\$2,500
NH Food Bank	\$7,500
Pass Along Project	\$7,000
Salvation Army	\$15,000
Salvation Army: Carey House	\$20,000
Santa Fund of the Greater Lakes Region	\$25,000
Tilton-Northfield-Sanbornton Christmas Fund	\$5,000
Twin Rivers Interfaith Food Pantry	\$7,500
Winni Womenade	\$4,000

HEALTHCARE, SUBSTANCE ABUSE PREVENTION & VICTIM OUTREACH

Lakes Region Mental Health Center	\$20,000
New Beginnings Without Violence and Abuse	\$12,500
Voices Against Violence	\$10,000
HealthFirst Family Care Center	\$7,500
CASA Court Appointed Special Advocates	\$10,000
CADY Communities for Alcohol & Drug-Free Youth	\$5,000

EDUCATION, AFTERSCHOOL, RECREATION & THE ARTS

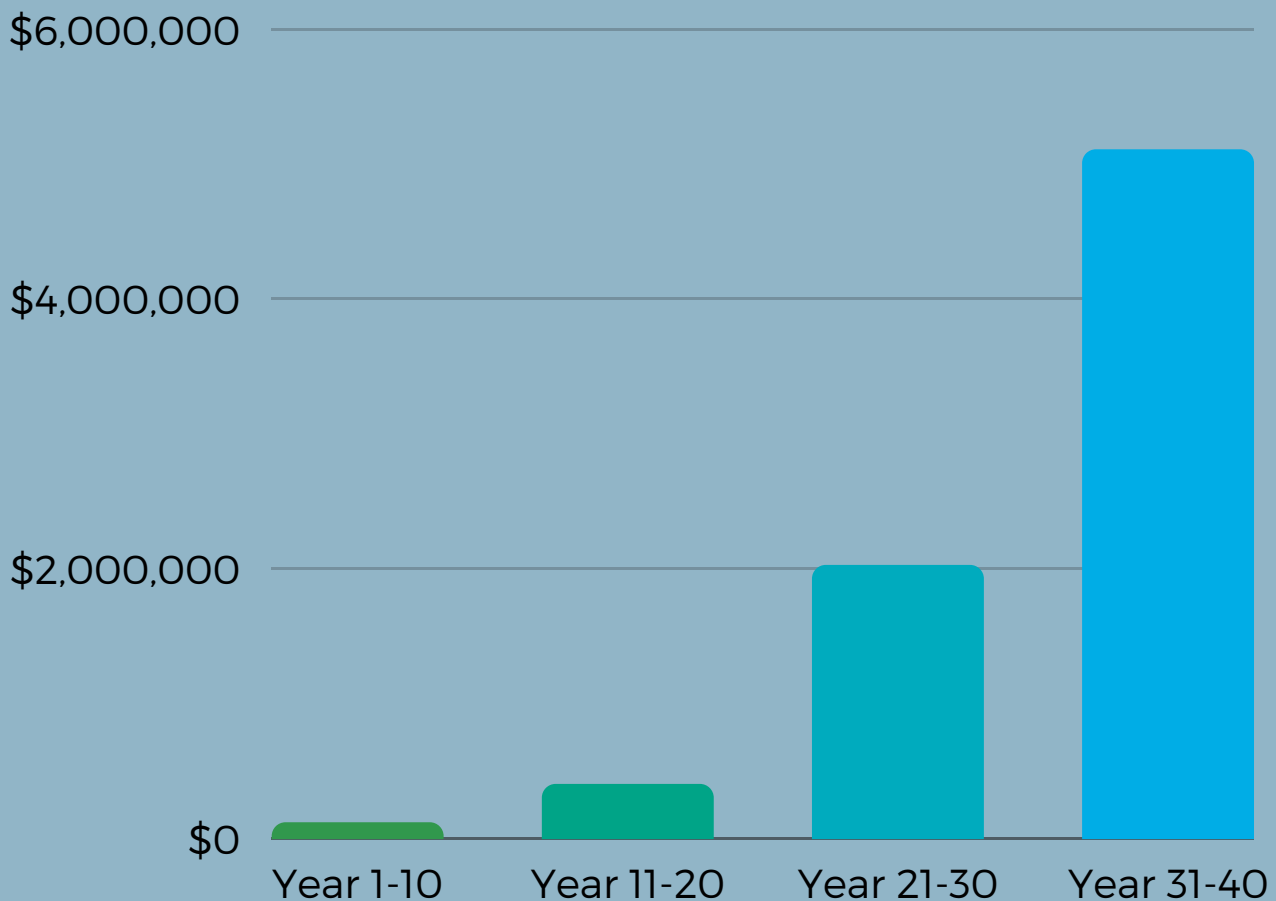
Before & After School Programs at Boys & Girls Club of Central NH	\$25,000
Belknap Mill Society	\$3,000
Bolduc Park Association	\$2,000
Circle Program	\$10,000
First Tee - NH	\$3,000
Franklin Opera House	\$2,500
Gilford Youth Center	\$5,000
Gilmanton Youth Organization	\$5,000
Got Literacy Laconia	\$4,000
Interlakes Children's Theatre	\$4,000
Kidworks Learning Center	\$5,000
Kingswood Youth Center	\$5,000
Lakes Region Advantage Kids Tennis Association	\$10,000
Lakes Region Girls Softball	\$2,000
Lakes Region Youth Hockey Organization	\$5,000
Mayhew Program	\$10,000
One Light Theatre	\$3,000
Pemi Youth Center Franklin	\$5,000
Pemi Youth Center Plymouth	\$5,000
Pittsfield Youth Workshop	\$3,500
Prescott Farm Environmental Education Center	\$5,000
Red Oak Montessori School	\$1,000
Sandwich Children's Center	\$1,545
Spaulding Academy & Family Services	\$5,000
Tapply-Thompson Community Center	\$7,000
Tilton-Northfield Recreation Council - Pines Community Center	\$5,000
Wanakee	\$3,000
WinnAreo	\$5,000
Winnepesaukee Playhouse	\$5,000

WE DISTRIBUTED
\$492,045 IN 2021
 AND A CUMULATIVE TOTAL OF
\$7.5 MILLION SINCE 1982



FUNDS BY DECADE

FUNDS WE RAISED EVERY DECADE
BEGINNING IN 1982

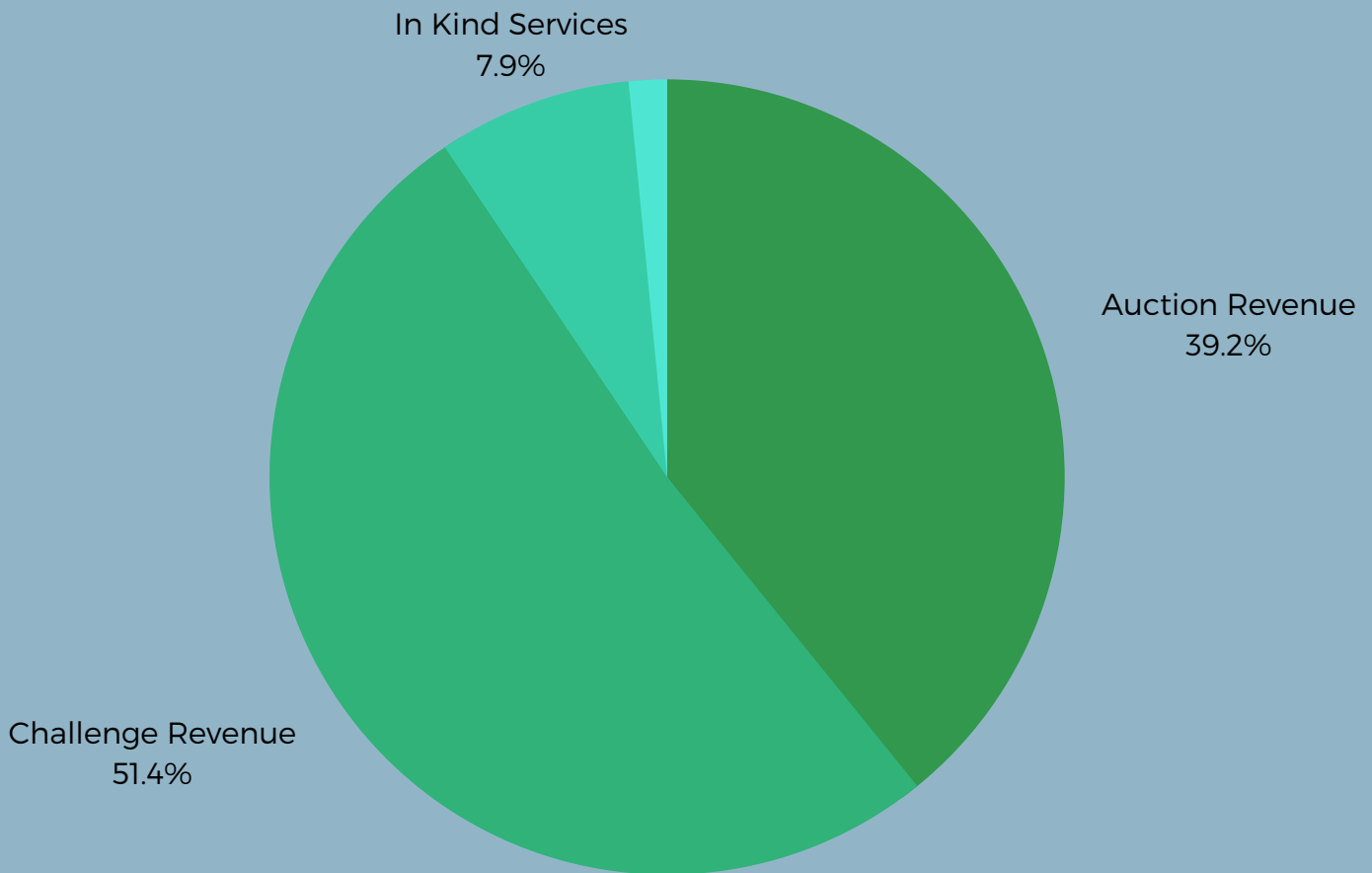


Year 1-10	\$116,000
Year 11-20	\$400,000
Year 21-30	\$2,022,000
Year 31-40	\$5,100,000



MONEY SOURCES

JULY 2021- JUNE 2022



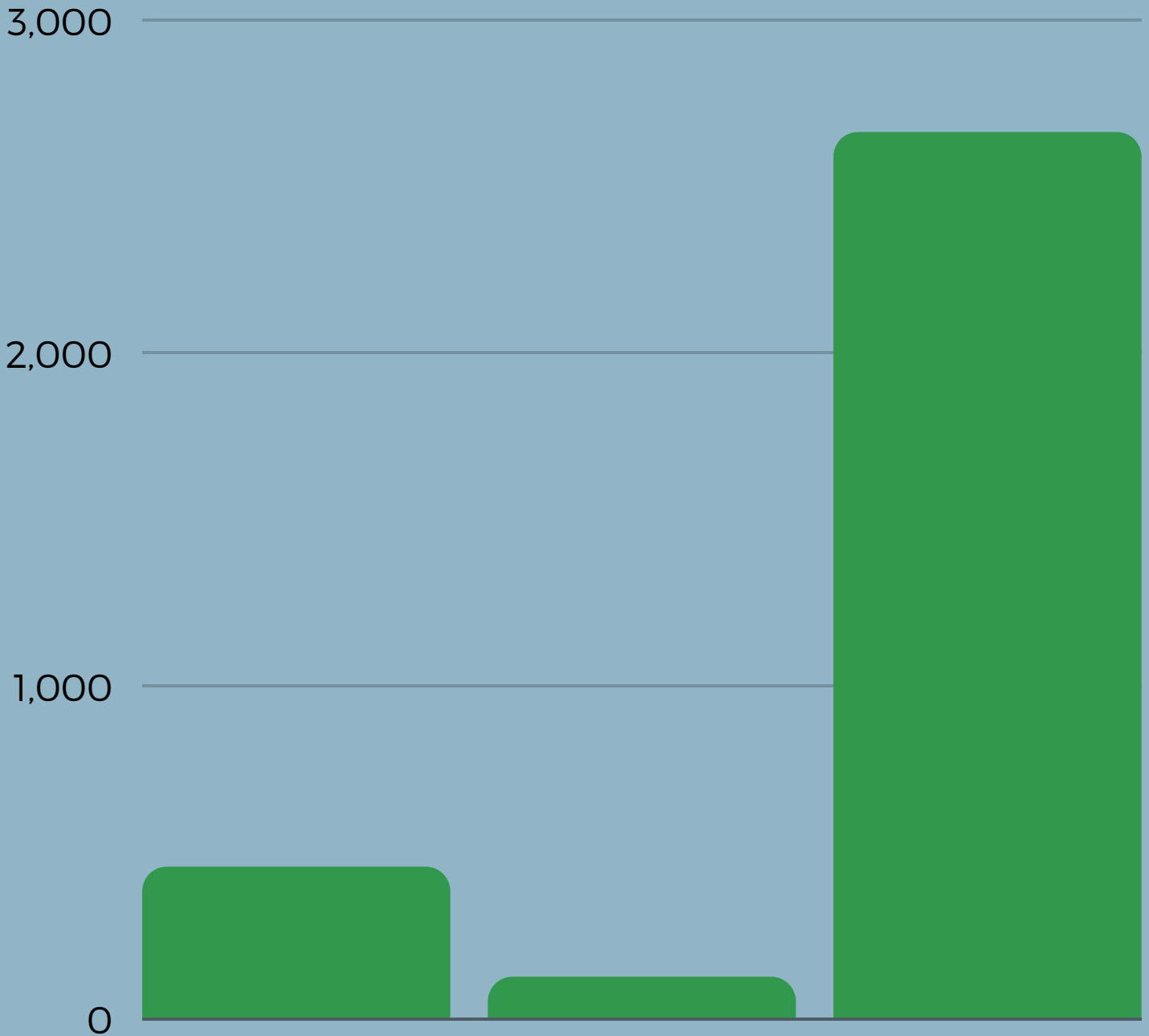
Auction Revenue	\$251,410
Challenge Revenue	\$332,342
Total Revenue	\$583,752
In Kind Services	\$51,000
Grants Received	\$10,000



VOLUNTEER HOURS

JUNE 2021- JUNE 2022

Hundreds of volunteers donating thousands of hours annually



Challenge Volunteers

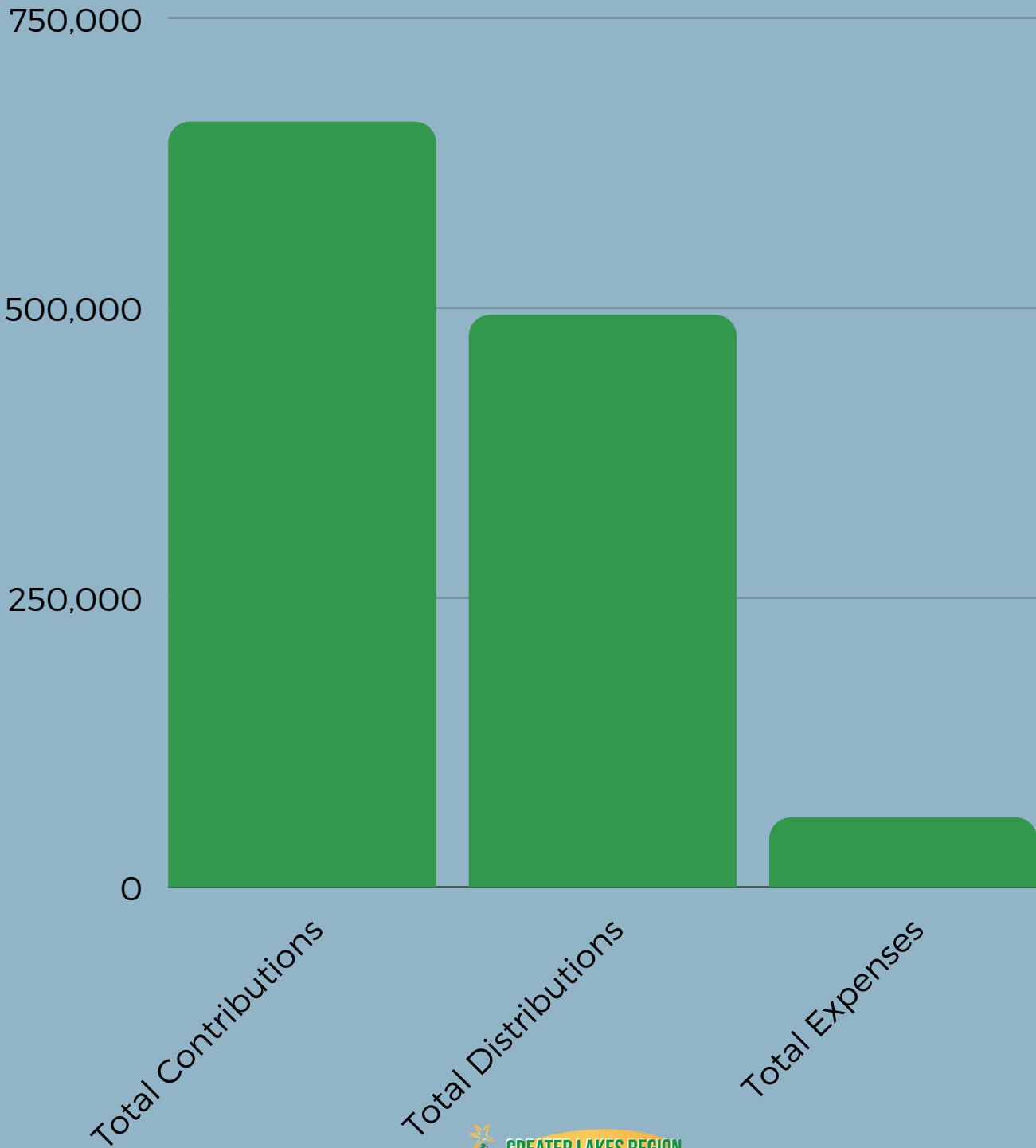
Auction Volunteers

Number of Hours



DONATIONS

JUNE 2021- JUNE 2022



Our fiscal year is June - July so donations received may not line up with funds distributed